



UPPSALA
AUKTIONENS
KAMMARE

Uppsala Auktionskammare's Data Protection Policy

as of 21 May 2018

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Starting points

AB Uppsala Nya Auktionskammare ("UAK") places great weight on the protection of the privacy of Consignors, Bidders, Buyers, and other persons who visit or are otherwise in contact with UAK, irrespective of whether this occurs via the internet, in a personal visit, or in another manner.

The starting point in respect of personal data and other data which is collected is that it is treated strictly confidential in accordance with this policy.

The provisions of this data protection policy apply in addition to the provisions of UAK's Terms and Conditions for Byers and Terms and Conditions for Sellers. These are available at www.uppsalaauktion.se.

By visiting UAK's website, viewing rooms, or offices, or if you use UAK's services in any other way, you accept the provisions of UAK's Data Protection Policy and UAK's processing of your personal data.

UAK's Data Protection Policy does not apply to other websites, even if there are links to such websites on UAK's website. Consequently, the data protection policies of such operators should be reviewed before their websites are visited.

What is personal data?

Personal data is information regarding personal or material circumstances which refers to, or is derived from, a specific person, for example information regarding a name, mailing address, email address, and suchlike.

Collection and processing of personal data

When a person visits UAK's website, UAK's standard practice is to save the IP address assigned to the visitor, the website from which the visit originated, and the time and duration of the visit, as well as all data in connection with any bid placed. In addition, information is saved regarding how the customer otherwise electronically interacts with UAK and how UAK's website is used (for example, language settings, browser settings, time zones, operating systems, platforms, screen resolution, download errors, and suchlike).

In addition to being obtained from the individual personally, personal data in respect of a name, address, and other contact information may be obtained from publicly available sources. In respect of an individual who registers as a bidder, credit reference information may be obtained in accordance with applicable legislation. Where special reasons exist, other personal data may also be obtained from external sources.

Use and transmission of personal data

UAK uses personal data collected from the individual and otherwise collected to the extent necessary for technical administration and development of UAK's website, administration of bidding at auctions, handling of other customer-related matters, statistics, customer analyses and own investigations otherwise, legally mandated disclosure of data, and performance of other tasks in the public interest.

Unless otherwise expressly prohibited by the individual, personal data which is submitted and otherwise obtained can also be used to provide information regarding UAK's services.

Cookies

Cookies are small files which are stored on the visitor's hard disk. They facilitate the navigation of UAK's website and increase user-friendliness.

UAK uses cookies to review the visitors' preferences and to design UAK's website in an optimal manner. UAK also uses cookies to find out whether the visitor has previously visited UAK's website. In such case, it is only the cookie which has been saved on the visitor's computer (etc.) which is identified.

A person who wishes to visit UAK's website can also do so without cookies. This can be done by changing the settings on the visitor's browser.

Confidentiality

UAK processes submitted and obtained personal data in strict confidence, subject to the exceptions set forth below. Such personal data is not disclosed to any public authority or to any other third parties unless required in order to perform UAK's contractual obligations vis-à-vis UAK's customers.

Otherwise, personal data is only disclosed to the extent required by law. Following a weighting of interests in each individual case, data may also be disclosed to perform tasks in the public interest. In these cases, data is only disclosed to the extent necessary to satisfy the stated purpose in the individual case. In respect of data in the public interest, data is normally not disclosed in such a way as to reveal the identity of any living or recently deceased person.

In addition, UAK may disclose personal data in the event UAK retains third-party service providers who perform tasks on UAK's behalf. This is conditional on such service providers having a data protection policy which, at a minimum, corresponds to this data protection policy in respect of the protection of personal data.

UAK never discloses personal data to a third party for marketing purposes, unless the individual affected expressly approves such disclosure.

All UAK employees, as well as contractors retained by UAK for the processing of personal data have been informed regarding confidentiality and have undertaken, in writing, to maintain this confidentiality.

How long is personal data saved?

Personal data is saved for as long as is necessary to perform the purposes for which it was collected.

At the request of the relevant individual, collected personal data is destroyed immediately unless UAK must save the data in order to perform executed agreements or satisfy a legally mandated disclosure obligation, or where the data must otherwise be saved pursuant to law or to enable UAK

to perform a task in the public interest. In such cases, the data is saved for as long as necessary, and to the extent necessary, to enable performance of agreements or the prescribed disclosure of data, or if the data, for another reason, must be saved pursuant to law (ordinarily this entails that the data must be saved for ten years) or must be saved to perform tasks in the public interest (in such case, the data may be saved for more than ten years). Data in the public interest primarily refers to data in respect of cultural heritage documentation, culture heritage provenance information, and data which may be significant for investigation of crimes. The person who submits such data to UAK consents to the data being saved for stated purposes.

Where is the personal data saved?

Submitted and otherwise collected personal data is saved in Sweden and/or another country within the EU, EEA, or the United Kingdom. Names and email addresses, but no other personal data, may also be saved in the United States to the extent necessary for mail out of newsletters and invitations. In such cases, the same data protection as it is to be applied under the EU General Data Protection Regulation has been contractually agreed.

Right to information, complaints

A person wishing information regarding, or correction of, their own personal data which is processed by UAK, or who does not want submitted personal data to be used for marketing purposes is entitled, free of charge, to submit a written request in this respect to UAK at the following address: Uppsala Auktionskammare, Attention Personuppgiftsansvarig, Box 184, 751 04 Uppsala.

A person who has questions regarding UAK's processing of personal data or who is dissatisfied with this processing can also contact UAK at the above address.

A person who remains dissatisfied with UAK's processing of personal data after such contact may submit a complaint to the Swedish Data Protection Authority (www.datainspektionen.se), which is the supervisory authority in respect of the EU General Data Protection Regulation. A person in any other EU country who is dissatisfied may also contact the supervisory authority in the country where he or she lives or works.

This data protection policy has been decided upon by UAK's Board of Directors and shall apply as from 21 May 2018.